Oshij Kumar

Associate Product Manager Candidate | AI Products & Analytics

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SUMMARY

Computer Science graduate with hands-on experience in product discovery, user research, feature prioritization, and end-to-end MVP development. Built and tested AI-powered products across sales intelligence, personal finance, and sports analytics, translating user problems into functional solutions. Combines product strategy with technical expertise in SQL, Python, and AI automation. Seeking Associate Product Manager opportunities.

EDUCATION

Masai × BITSoM, *Product Management with Generative and Agentic AI* *11/2025 – 07/2026*

Chandigarh University, *B.E. in Computer Science Engineering* *08/2021 – 05/2025 | Mohali*

SKILLS

Product Management — Product Discovery, User Research, Competitive Analysis, PRDs & User Stories, Product Roadmapping, RICE/MoSCoW Prioritization, MVP Scoping, Usability Testing, KPI Definition
Data & Analytics — SQL, Python, Microsoft Excel, Power BI, Data Analysis, Data Visualization
AI & Automation — n8n, OpenAI API, Multi-Agent Workflows
Technical & Design — Figma, React, TypeScript, REST APIs, Supabase, GitHub, Jira

PROJECTS

PRISM — AI Meeting Intelligence Platform
Product Strategy, User Research & End-to-End Development | *5-Person Capstone Project | 2026*
- Synthesized **5 sales-user interviews**, identifying fragmented **60–90-minute meeting-preparation workflows**; analyzed LinkedIn Sales Navigator to position PRISM around **source-linked, actionable meeting briefs**.
- Evaluated **user value against technical complexity** to prioritize core meeting intelligence over CRM integration, aligning **4 teammates** on MVP scope; maintained the Jira roadmap and co-defined weekly briefs generated as the North Star Metric.
- **Independently developed PRISM's 6-agent research and synthesis workflow**, integrating company intelligence, real-time news, and source citations into a meeting dashboard with downloadable PDF briefs.
- Tested **10 company scenarios**, generating source-linked prototype briefs in **4–5 minutes**—a **modeled 94% time difference** against the 90-minute upper end of interview-reported manual preparation; reviewed output quality.

Smart Finance — AI-Powered Personal Finance Product
Product Strategy, UX & End-to-End Development | Independent Project | 2026
- Identified **8 financial pain points** across **3 user segments** through personal experience and secondary research; developed **2 personas** and user journeys to guide an advice-first financial planning experience.
- Analyzed **3 fintech competitors** to identify a gap in beginner-friendly financial guidance; prioritized an advice-first MVP using RICE/MoSCoW, excluding trading to focus on financial decision support.
- Independently prioritized and developed **4 advice-first journeys**—a **0–100 Financial Health Score**, personalized recommendations, AI advisor, and planning tools—to support everyday financial decision-making.
- Converted feedback from **5 usability testers** into **2 shipped improvements**—editable expense categories and AI-response ratings; validated personalized advice generation across varied financial profiles.

Apex F1 — Formula 1 Data & Telemetry Platform
0→1 Product Development & Full-Stack Execution | Independent Project | 2026
- Unified fragmented F1 data into **4 product experiences**, designing a **3-level season → race → session navigation** to simplify historical statistics, driver comparisons, and race exploration for new and experienced fans.
- Built interactive race replay to help F1 fans understand driver performance and changing race conditions, combining **10+ telemetry signals** including positions, timing, weather, tyres, speed, and DRS.
- Separated recorded race data from **AI-generated analysis**, clearly distinguishing verified racing statistics from generated interpretations to improve information transparency.

LEADERSHIP & ACTIVITIES

Organizer, Agaaz 2021 College Fest:
Coordinated artist hospitality and performance preparations across event teams during a college fest involving **100+ volunteers**.

Basketball Team Captain:
Led a **12-member basketball team** to tournament finals, selecting players from **50+ candidates**, organizing practice drills, and coordinating match preparation.

CERTIFICATIONS

Microsoft Excel — Udemy | **Data Visualization with Tableau Specialization** — University of California, Davis (Coursera)

PUBLICATION

Comparative Study of BERT vs. Traditional Machine Learning Models for Sentiment Analysis
RACCAI 2024 | AIP Conference Proceedings, 2025